

***Public Relations Journal* Editor's Introduction**

Welcome to Volume 14 Issue 2 of *Public Relations Journal*. For our academic colleagues, we wish you rest and rejuvenation for this upcoming season and for our practitioner colleagues, we wish you strength and fortitude for the warmer season of 2021. This issue addresses:

In *Don't Say I Didn't Warn You: An Intermedia Agenda-Setting Experiment of Public Diplomacy* by Dr. Kaye Sweetser, Tiffani B. Walker, Michael L. Hathaway, Joe P. Keiley, and Rochelle A. Rieger, researchers used experimental methods to better understand credibility of media sources in navigating public diplomacy efforts. The outcomes of this study demonstrate the impact of media literacy and the importance of media relations.

The second article, *The Impact of Corporate Social Advocacy on Stakeholders' Issue Awareness, Attitudes, and Voting Behaviors* investigates how corporate social advocacy stances from corporations impacted voters. This study by Eve Heffron and Dr. Melissa Dodd helps to better understand the societal-level outcomes of corporate social advocacy.

In the third article, *Diversity, inclusion and leadership communication in public relations: A rhetorical analysis of PRSA's Diverse Voices*, the authors use rhetorical analysis to examine the prominent frameworks within 43 leadership narratives. Dr. Nilanjana Bardhan and Craig Engstrom offer a critical lens in how D&I stories can enact change and lead to a more inclusive profession.

I would like to extend my deepest thanks to the following reviewers for their service on this issue:

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Thank you for reading and for your support for *Public Relations Journal*.

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Editor-in-Chief