Welcome to Volume 13 Issue 3 of *Public Relations Journal*. We want to send everyone our best wishes and warmest regards in these unprecedented times. We hope that you are safe and healthy as the world is met with so many challenges.

In *Barriers, Borders and Boundaries: Exploring why there are so few African-American males in the public relations profession*, Charles Wallington addresses lack of African-American men in the field and provides insightful understanding of the barriers but also outlines the positive outcomes that more diversity offers.

The second article, *Social Care and Professional Standards: Developing an Ethical Decision-Making Model in organizations*, provides insight how we define social care and what ethical principles are considered important to its practice. Carolyn Kim and Karen Freberg propose an ethical model to help guide future social care initiatives.

In the third article, *Diversity in Public Relations: The Implications of a Broad Definition for PR Practice*, the author analyzes how the top 50 global PR firms communicate about diversity on their websites. Caitlin Wills outlines the current diversification of public relations and how diversity is represented in practice.

I would like to extend my deepest thanks to the following reviewers for their service on this issue:

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Thank you for reading and for your support for *Public Relations Journal*.
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Editor-in-Chief